

# Introduction of Global MOOC and Online Education Alliance

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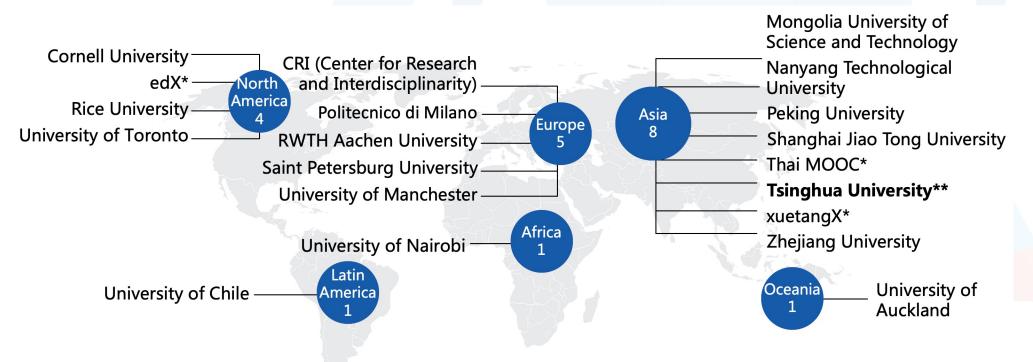
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Visit <u>https://mooc.global</u> or email us at <u>alliance@mooc.global</u> to find out more

### Introduction of Global MOOC and Online Education Alliance



Global MOOC and Online Education Alliance (GMA) members are world-leading universities and platforms from across the globe. GMA is initiated by Tsinghua University (also elected as the inaugural chair institution and where the secretariat is based), and co-founded by 20 institutions in Dec 2020.



\*Thai MOOC, edX, xuetangX are online education platforms

\*\* Tsinghua University was elected as the inaugural chair institution of the alliance

### Introduction of Global MOOC and Online Education Alliance



**Joint Teaching**: GMA shall encourage and strengthen bilateral or multilateral cooperation for fully online/ blended/ hybrid courses and lifelong education programs development among members.

**Capacity Building**: GMA shall encourage and strengthen the cooperation between members to progress research, develop tools and cultivate talents in the field of MOOC and online education.

**Knowledge Sharing**: GMA shall host regular webinars (expert panels, workshops, showcases) to share experiences and best practices, feature related news and members' MOOCs and online education programs through GMA's digital hub and online newsletter.

**Public Advocacy**: GMA shall guide the transformation of public perception and build consensus about the development of MOOC and online education in higher education, including public awareness regarding UN Sustainable Development Goal 4 (Quality Education).

## **Joint Teaching**

#### **Global Hybrid Classroom (Secretariat)**

- $\cdot$  Use hybrid teaching and high-quality curriculum resources, innovate teaching
- methods, and enrich universities' curriculum teaching resources
  - $\cdot$  Build a global classroom and enhance global understanding through the introduction
- of learners from all over the world
  - · Up to now, 1000+ students have studied online through global hybrid classrooms













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## **Joint Teaching**

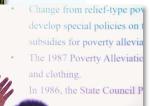


#### **Global Open Courses (Secretariat)**



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- "China's Approach to Poverty Eradication"
- "Winter Olympics and Winter Sports"
- "National Parks and Protected Areas of China"
- "Future Automobiles"
- "Creation and Growth of Technology Enterprises"
- "Positive Psychology"
- "Chinese Traditional Culture"

## 700,000+ learners since the launch on October 19









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## Capacity Building & Knowledge Sharing

#### **Online Education Dialogue 2021**

Dialogue 1: Rethinking higher education capacity building in the post-pandemic era Dialogue 2: Online education organization and development strategy Dialogue 3: Online education practice and development strategy Dialogue 4: Global MOOC and Online Eudection Conference

#### **Global MOOC and Online Eudcation Conference**

2020 Theme: Learning Revolution and Higher Education Transformation 2021 Theme: Together for a Shared Future – Leading Higher Education Innovation in the New Digital Era)











## **Future Cooperation**



#### Global Hybrid Classroom

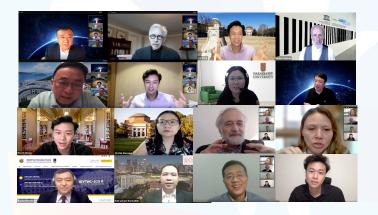
https://mooc.globa/hybrid-classroom



2021 (pilot): **500 students** from Nanyang Technological University (Singapore), Saint Peterburg University (Russia), Politecnico di Milano (Italy), etc. have enrolled for-credit courses

# **Online Education Dialogue**

https://mooc.global/dialogue/



2021: The dialogue was hosted by the Secretariat of the Global MOOC and Online Education Alliance (Tsinghua University). Each dialogue attracted more than 5,000 people to watch the live stream online.

#### Global MOOC & Online Education Conference

https://mooc.global/conference/



Since 2020, the Alliance has been hosting an annual conference and sub-forums with UNESCO IITE and many like-minded organizations.



## **Thank you!**

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